

HOLLY SPRINGS, NC | MAY 19, 2024

HS FIT FEST

***Sponsor & Vendor
INFO***



FACTSFORYOUTH.COM

@PEAKFITEVENTS

INFO@FACTSFORYOUTH

HS FIT FEST

MORE THAN FITNESS

We believe that fitness should be accessible and fun for all! We also believe that fitness is the key to a healthy community. Our goal is to change the culture surrounding both fitness and finances. If we can change the culture then we can create real lasting change.

At the HS Fit Fest, you will have the opportunity to connect with like-minded people. Meet new customers/clients, and market your business's services, and products. You will help change the culture of fitness in the Triangle.

Please take advantage of being part of our growing fitness festival community. We have a proven track record of providing outdoor workouts with the town of Apex with Peak City Fitness Festival and Mind & Muscles. We are excited to extend our festival to Holly Springs.

Peak City Fitness FESTIVAL Stats

- 191 attendees
- 86.4% of attendees rated the festival 7 out of 10
- 51.8% of attendees came with family



Sponsorship Opportunities

Gold Sponsorship *\$800 package*

Listed as a sponsor on the FACTS for Youth Website and Social Media Shoutout- Logo placement on merch -Logo on Stadium Graphics (Jumbotron) -Business cards and literature in our Fitness Party Favors - Photography and Video Content access - Large tent booth inside of Stadium- Social Media Shoutout- Meal Vouchers for the event- Access to email contact info -15-minute scheduled time to speak during the event-DJ introduction and shoutout

Silver Sponsorship *\$600 package*

Listed as a sponsor on the FACTS for Youth Website and Social Media-Logo on Jumbotron Graphics - Business cards and literature in our Fitness Party Favors- Photography and Video Content Access-Large tent both inside of Stadium - Social Media shoutout -3 meal vouchers -DJ introduction and shoutout - 10 minute scheduled time to speak during the Event.

Bronze Sponsorship *\$400 package*

Listed as a sponsor on the FACTS for Youth Website-Social Media Shoutout- Logo on Jumbotron Graphics -Photography and Video Content Access- Large tent both inside of Stadium -3 meal vouchers -DJ introduction and shoutout

Vendor Opportunities

Basic Vendor Package

Tent space 10X10
Listed as a vendor on our website
Logo on website
Social media shoutout #certified

\$150

Premium Vendor Package

Tent space 10x10
Listed as a vendor on the website
Logo on website
Social Media shoutout #certified
Opportunity to provide promotional materials for attendee bags

\$200

Tents will be on concrete and use weights to hold Tents down in case of a windy atmosphere. We take care of our vendors providing them with water, snacks, and everything else you need to feel comfortable on EVENT day. Communication will primarily be through Vianka Cotton.

Additional Add-Ons (Cost Extra):

Table Rental (6-foot table): +\$50

Tent Rental: +\$125

Terms & Conditions

Booth Assignments

Each vendor, and gym will be assigned 45 days prior to event date. Sponsors will receive first choice of booth placement

Liability

Each sponsor and vendor will assume all responsibility and agrees to find FACTS for Youth and Peak Fit Events Staff, volunteers, and interns harmless against any claims, losses, and damages to property or persons.

Weather

This is a rain or shine event. No refunds will be issues for inclement weather.

Cancellation

Written cancellation sent via email will be approved 45 days prior to event. After March 22nd, cancellations will not be accepted.

Rules and Restrictions

Each sponsor and vendor will comply with all rules and requirements set by Ting Park

Photo/Video Wavier

You agree to allow photographs and videography to be taken of you and your business, products, and staff to be used by FACTS for Youth and Peak Fit Events for commercial and promotional purposes. Video and Photography content access is included for sponsors.

Payment

Payment by credit card must be done through the FACTS for Youth Website. Payment for vendors is due upon registration. Payment for gyms is due by January 5th. Sponsors write out your check to FACTS for Youth.

Hours and Regulations

All vendors, gyms, and sponsors must arrive 90 minutes prior to event start time and must begin breakdown at 5pm.

*Vendor Spots will be assigned at random 30 days prior to the event. Party Favors are due 30 days prior to the event date. Giveaway products are due 45 days prior to the event date.



For a good cause



For every dollar amount raised a portion of proceeds goes to FACTS for Youth. A local nonprofit dedicated to educating children and high school age students financial literacy. Through programs, books, and workshops our festivals can help enrich children's lives.



#morethanfitness

#community



#financiallyfit

#hsfitfest