



# Sponsorship Request

Event Hosts

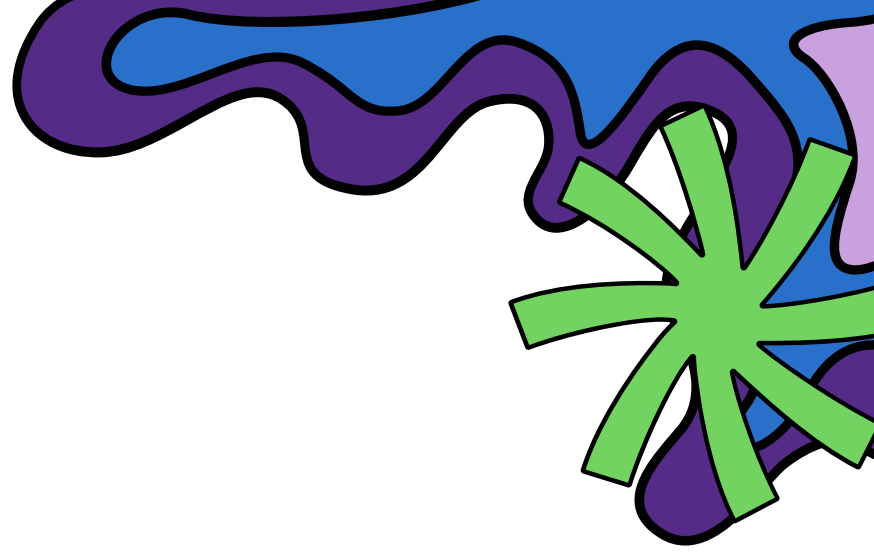
Vianka Cotton, *Fitness Educator*

Jasmine Brown, *Founder of Facts for Youth*

Apex, NC



 [www.factsforyouth.com](http://www.factsforyouth.com)



# About

Our mission for the Peak City Fitness festival is to make fitness and wellness fun and accessible in the town of Apex.

The Pandemic taught us that fitness and wellness is not only important, but it is crucial! Research has shown that fitness helps mental health in teens and adults!

A fitness festival will uplift and strengthen the community. Fitness and wellness breeds positivity.

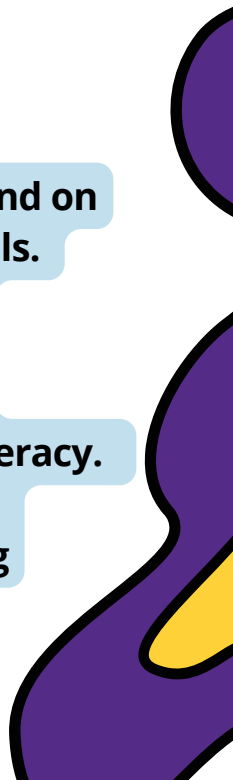
## Why Sponsor the festival ?

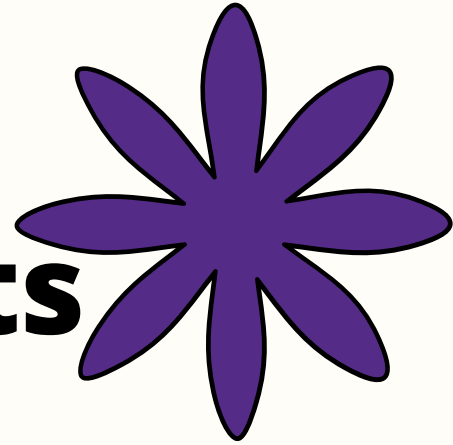
Promote your business at the event in a fun and diverse environment. Increase brand awareness on event marketing materials (online, print, and on merchandise). Logo inclusion and implementation on marketing materials.

Will have access to media content from the event via video and photos.

Supports FACTS mission to educate teens and children about financial literacy.

Network with other like business owners to increase your B2B marketing strategies. Promote your business to over 150 attendees.





# Meet the Hosts



Vianka Cotton is a fitness content creator who has taught fitness in Raleigh, Apex, and Cary. She started her fitness career in 2018 at the Row House in Raleigh, NC. There she learned the importance of community in fitness and event planning!

After Row House, Vianka went to gym management: responsible for operations, gym membership sales, and establishing a strong positive culture in studio clubs.

Vianka has made it her mission to build a social media platform dedicated to fitness fun and accessibility. Vianka's mission with fitness is to change the culture in fitness emphasizing wellness, mental health, and collaboration.

Jasmine is a successful entrepreneur, model, and author. Owning a business, walking in NYFW, Coach of the Year in 2021 and being a staple in her community are just a few of her many accomplishments.

She is the founder of FACTS in hopes of teaching financial literacy to local high school students. She has 10 years of coaching experience, and is above all else, PASSIONATE.

Through early learning, Jasmine aims to prevent students from going into debt and having other financial setbacks. Jasmine is the author of *The Money Club: Financial Literacy for Teens* and Jasmine's first piggy bank (A children's book).





**Main**

# Event

**When: August, 13, 2023 (Sunday)**

**Location: Apex Community Center  
Town Arc**

**Time: 8am-4:45pm**

**6 free workouts, Food Trucks,  
Vendors and more**

**Event Address: 73 Hunter St, Apex, NC 27502**



# About

# The Event

The Peak City Fitness Festival will be the first fitness related festival in the Triangle! Being the first is an honor! This festival will promote fitness and wellness related business to the residents of Apex and those who live close to the town.

The Event will feature 6 free workouts, fitness challenges, kid friendly workouts, and a financial literacy demonstration from FACTS for Youth! The event will also be home to our favorite food trucks and vendors!

We hope that this festival will be an annual event and we also hope to spread the spirit of fitness festival to the Triangle! This fitness festival will promote, educate, and celebrate fitness and wellness!

**Market to The  
Residents of  
Apex**

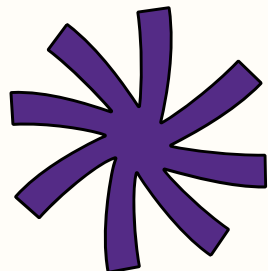
**Network and Community  
Relations**

**Brand Exposure**

**Support Early  
Financial Literacy  
Education**

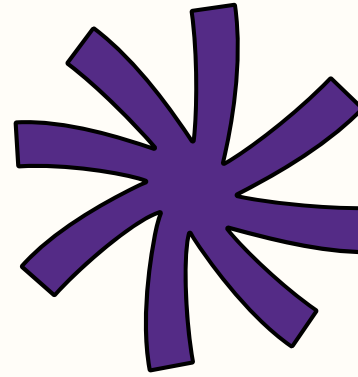
# **We would love your support**

**Your support would help FACTS FOR YOUTH with scholarship programs, Cornhole tournament for Breast Cancer Awareness, and to further early financial education for children and teens. Your support will help motivate attendees to live a happier and healthier lives and incorporate fitness and wellness in their daily routine.**



# Sponsorship

# Package



**Standard  
Package**

**\$100**

**Gold  
Package**

**\$250**

**Premium  
Package**

**\$500**

**Be part of history! The first fitness  
festival in the Triangle.**



## Standard Package

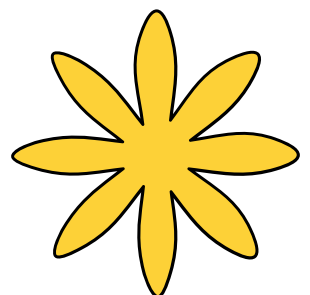
Listed as a sponsor on the FACTS for Youth Website and Social Media Shoutout. Tabling at the event and one meal voucher.

## Gold

Listed as a sponsor on the FACTS for Youth Website and Social Media Shoutout. Logo placement on all printed material (including t-shirts) and digital material. Tabling at the event. Two meal vouchers.

## Premium

Listed as a sponsor on the FACTS for Youth Website and Social Media Shoutout. Logo placement on all printed material (including t-shirts) and digital material. Business cards and literature in our Fitness Party Favors. Photography and Video Content access. Reserve Tabling/Tent at the event. 3 Meal Vouchers for the event.







# Interested?

 Vianka, 919-924-4167

 [www.factsforyouth.com](http://www.factsforyouth.com)

 [info@factsforyouth.com](mailto:info@factsforyouth.com)



**Thank  
You**